



BUILDING A BETTER WORLD

Sustainable Growth
Balanced Portfolio of Leading Brands
46 Consecutive Years of Increased Dividends



FISCAL 2019 FACT SHEET

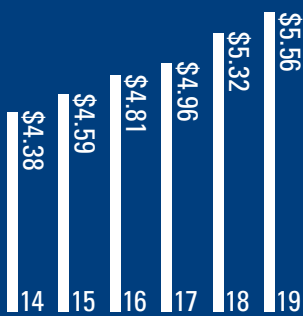
RPM International Inc.

A world leader in specialty coatings, sealants, building materials and related services

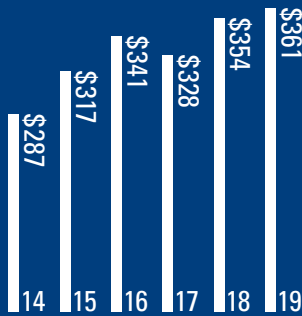


BUILDING A BETTER WORLD

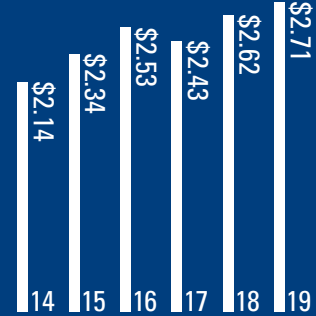
From homes and workplaces, to infrastructure and precious landmarks, RPM's brands are trusted by consumers and professionals worldwide to beautify structures, protect them from harsh environments, prolong their lifecycles and enhance their sustainability.



NET SALES
\$ in billions



ADJUSTED NET INCOME²
\$ in millions



ADJUSTED DILUTED EARNINGS²
\$ per share

46

consecutive years of
CASH DIVIDEND INCREASES

2.5

billion dollars in
CASH DIVIDENDS RETURNED TO SHAREHOLDERS
over past 4 decades

27

percent by which
RPM's 10-year total return
OUTPERFORMED
the S&P 500

5 REASONS TO INVEST IN RPM INTERNATIONAL INC.



GROWTH STRATEGY



PROFIT MARGIN EXPANSION



STRATEGIC BALANCE



LONG-TERM PERFORMANCE



DIVIDEND RECORD

RPM is a compelling, long-term investment.

Shares of the company's common stock are traded on the New York Stock Exchange under the symbol RPM and are owned by more than 690 institutional investors and 139,000 individuals. RPM's track record of 46 consecutive annual cash dividend increases places it in an elite category of less than half of one percent of all publicly traded U.S. companies. During this timeframe, the company has returned approximately \$2.5 billion in cash dividends to its shareholders.

Learn more at www.rpminc.com/investor-information/why-invest

COMPANY OVERVIEW

QUICK FACTS

Founded 1947

Corporate Headquarters Medina, Ohio

Stock Listing NYSE (Symbol: RPM)

Stockholders *(percent of total shares)*

Institutional: 81% | Individual: 19%
693 Institutions | 139,431 Individuals

RPM International Inc. is a \$5.6 billion, multinational company with subsidiaries that are world leaders in specialty coatings, sealants, building materials and related services. The company has a diverse portfolio with hundreds of name-brand products—many of which are leaders in the markets they serve—that are trusted by consumers and professionals alike.

GLOBAL SALES:
\$5.6 BILLION

% AND \$ BY REGION

NORTH AMERICA
73% – \$4.1 billion

SOUTH AMERICA
4% – \$219 million

EUROPE
19% – \$1.0 billion

AFRICA/MIDDLE EAST
1% – \$72 million

ASIA/PACIFIC
3% – \$178 million

The Value of
168[®]

The Value of 168 is a statement of the corporate philosophy of RPM. This figure, often cited by our founder, Frank C. Sullivan, literally represents the number of hours in a week. On a deeper level, it serves to remind us of his belief that we are born with two great gifts: life and the time to do something with it. The Value of 168 signifies RPM's enduring commitment to our fellow employees, customers and stockholders.

CONSTRUCTION PRODUCTS GROUP

FISCAL 2019 PROFORMA SALES: \$1.9 BILLION (34% OF RPM TOTAL)



TREMCO



FLOWCRETE



EUCLID CHEMICAL



NUDURA



PRODUCT CATEGORIES

- Construction Sealants & Adhesives
- Coatings & Chemicals
- Roofing Systems
- Concrete Admixture & Repair Products
- Building Envelope Solutions
- Insulated Cladding
- Flooring Systems
- Waterproofing Solutions

LEADING BRANDS

- **Tremco:** Leading manufacturer of roofing materials and services, construction sealants, waterproofing systems, air barriers and firestopping solutions
- **Flowcrete:** Global market leader in high-performance resin, epoxy and decorative flooring systems
- **Euclid Chemical:** Global market leader in specialty chemicals for the concrete and masonry construction industry
- **Nudura:** A leading manufacturer and distributor of insulated concrete forms (ICF)

CONSUMER GROUP

FISCAL 2019 PROFORMA SALES: \$1.9 BILLION (34% OF RPM TOTAL)



RUST-OLEUM



DAP



VARATHANE



ZINSSER



PRODUCT CATEGORIES

- Small-Project Paints & Coatings
- Primers, Caulks & Sealants
- Hobby & Craft Products
- Specialty Coatings
- Wood Stains & Finishes
- Wall & Wood Repair Products
- Household Cleaners & Stain Removers
- Floor Finishing Systems
- Plumbing & Water Cleanup Solutions

LEADING BRANDS

- **Rust-Oleum:** No. 1 brand recognition and market share position in the U.S. and Canada for the small-project paint category
- **DAP:** No. 1 brand recognition and market share position in the U.S. and Canada for the caulk and sealant residential market, and in the U.S. for wall and wood repair products
- **Varathane:** Leading market position in Canada and the U.S. for wood stains and finishes
- **Zinsser:** A leader in brand recognition and market share position in the U.S. for specialty primers and sealants and wallcovering sundries

PERFORMANCE COATINGS GROUP

FISCAL 2019 PROFORMA SALES: \$1.1 BILLION (20% OF RPM TOTAL)



CARBOLINE



STONHARD



USL



FIBERGRATE



PRODUCT CATEGORIES

- High-Performance Flooring Solutions
- Corrosion Control & Fireproofing Coatings
- Infrastructure Repair Systems
- Fiberglass Reinforced Plastic Gratings
- Drainage Systems

LEADING BRANDS

- **Carboline:** No. 1 distributor of corrosion control and fireproofing coatings in the U.S.
- **Stonhard:** Leading manufacturer of high-performance floor, wall and lining systems
- **USL:** Leading distributor of coatings and construction products for infrastructure repair
- **Fibergrate:** Leading manufacturer of fiberglass reinforced plastic solutions

SPECIALTY PRODUCTS GROUP

FISCAL 2019 PROFORMA SALES: \$0.7 BILLION (12% OF RPM TOTAL)



DAY-GLO



LEGEND



MOHAWK



PETTIT



PRODUCT CATEGORIES

- Exterior Finishing Systems
- Fluorescent Pigments
- Wood Stains, Finishes & Treatments
- Powder Coatings
- Marine Coatings
- Restoration & Cleaning Solutions
- Specialty OEM Coatings
- Edible Coatings

LEADING BRANDS

- **Day-Glo:** No. 1 supplier of daylight fluorescent colorants globally
- **Legend Brands:** World's leading manufacturer of professional restoration and cleaning solutions
- **Mohawk:** No. 1 market share position in North America for professional touch-up and repair products for furniture and cabinetry
- **Pettit:** Global market leader in water-based, antifouling paints for the marine industry

SELECTED FINANCIAL DATA¹

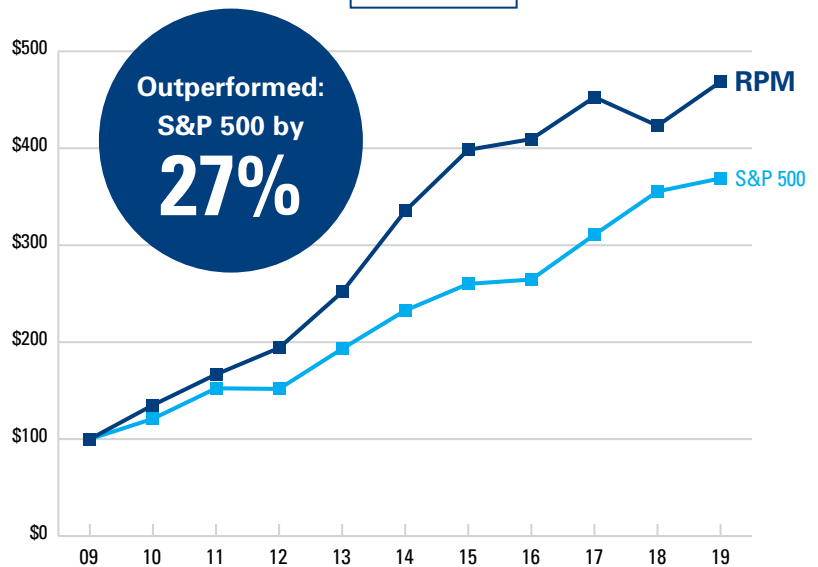
(In thousands, except per share and percent data)

All financial data based on fiscal years ended May 31

		2019	2018	2017
RESULTS FROM OPERATIONS	Net sales	\$ 5,564,551	\$ 5,321,643	\$ 4,958,175
	Income before income taxes	339,845	417,048	244,333
	Net income attributable to RPM International Inc. stockholders	266,558	337,770	181,823
PERFORMANCE MEASURES	Return on sales %	4.8	6.3	3.7
	Return on total RPM International Inc. stockholders' equity %	17.6	22.0	12.9
PER SHARE DATA	Basic earnings per common share attributable to RPM International Inc. stockholders	\$ 2.03	\$ 2.55	\$ 1.37
	Diluted earnings per common share attributable to RPM International Inc. stockholders	2.01	2.50	1.36
	Cash dividends declared per share	1.370	1.260	1.175
	Total RPM International Inc. stockholders' equity per share	10.77	12.43	10.99
BALANCE SHEET HIGHLIGHTS	Total RPM International Inc. stockholders' equity	\$ 1,405,952	\$ 1,630,773	\$ 1,436,061
	Retained earnings	1,425,052	1,342,736	1,172,442
	Working capital	978,687	1,464,205	1,162,042
	Total assets	5,441,355	5,271,822	5,090,449
	Long-term debt	1,973,462	2,170,643	1,836,437
OTHER DATA	Cash from operating activities	\$ 292,941	\$ 390,383	\$ 386,127
	Depreciation and amortization	141,742	128,499	116,773
	Average shares outstanding	130,552	131,179	130,662

TEN-YEAR COMPARISON OF CUMULATIVE TOTAL RETURN

This graph compares the cumulative ten-year total return provided shareholders on RPM International Inc.'s common stock relative to the cumulative total return of the S&P 500 Index. An investment of \$100 (with reinvestment of all dividends) is assumed to have been made in RPM common stock and the index on 5/31/2009, and their relative performance is tracked through 5/31/2019.



(1) Consolidated figures presented in the table above reflect as-reported data. Refer to the accompanying adjusted data charts provided in conjunction with the explanatory footnotes below for a discussion of the impact of one-time items. • Acquisitions made by the company during the periods presented may impact comparability from year to year. • Certain reclassifications have been made to prior-year amounts to conform to the current-year presentation. • See Notes to Consolidated Financial Statements. • (2) The following description of adjustments to net income and diluted earnings per share by fiscal year are presented on an after-tax basis. • Fiscal 2014 excludes realized investment gains of \$4.9 million, with a \$(0.04) diluted EPS impact. • Fiscal 2015 excludes (i) adjustments related to the recognition of an ASC 740-30 liability for the potential repatriation of foreign earnings and related impact on net income attributable to noncontrolling interests and diluted EPS of \$83.5 million and \$0.60, respectively; and (ii) realized investment gains of \$5.8 million, with a \$(0.04) impact on diluted EPS. • Fiscal 2016 excludes (i) the reversal of contingent obligations for earnout targets that were not met at our Kirker reporting unit for \$9.2 million, with a \$0.06 diluted EPS impact; and (ii) realized investment gains of \$4.5 million, with a \$(0.04) diluted EPS impact. • Fiscal 2017 excludes (i) \$12.3 million related to the Flowcrete decision to exit the Middle East with a \$0.09 diluted EPS impact; (ii) \$129.0 million for goodwill and intangible asset impairment losses related to our Kirker reporting unit, with a \$0.94 diluted EPS impact; (iii) \$10.2 million for severance charges, with an \$0.08 diluted EPS impact; and (iv) realized investment gains of \$5.7 million, with a \$(0.04) diluted EPS impact. • Fiscal 2018 excludes (i) \$4.2 million related to the decision to exit Flowcrete China with a \$0.03 impact on diluted EPS; (ii) \$12.1 million for restructuring expense, with a \$0.09 diluted EPS impact; (iii) \$25.8 million for inventory-related charges associated with product line and SKU rationalization and related obsolete inventory identification at our Consumer Segment and inventory write-offs in connection with restructuring activities at our Industrial Segment, with a \$0.19 diluted EPS impact; (iv) \$1.0 million related to professional fees incurred in connection with the negotiation of a cooperation agreement, with a \$0.01 impact on diluted EPS; (v) \$1.0 million for implementation costs associated with an ERP consolidation plan by our Specialty Segment, with a \$0.01 diluted EPS impact; (vi) realized investment gains of \$10.0 million, with an \$(0.08) diluted EPS impact; and (vii) an adjustment to tax expense for \$18.1 million for a discrete tax adjustment related to a foreign legal entity realignment and corresponding tax planning strategy, with a \$(0.13) impact on diluted EPS. • Fiscal 2019 excludes (i) \$16.7 million resulting from more proactive management of inventory, partially offset by a true-up of prior year inventory write-offs at our consumer segment and charges related to restructuring activities at our Industrial Segment, with a \$0.12 diluted EPS impact; (ii) \$32.5 million for restructuring expense, with a \$0.23 diluted EPS impact; (iii) \$4.3 million resulting from accelerated depreciation related to the shortened useful lives of facilities currently operating, but in the process of being prepared for closure, with a \$0.03 diluted EPS impact; (iv) \$6.3 million reflecting the net increase in allowance for doubtful accounts deemed uncollectible as a result of a change in market and leadership strategy, with a \$0.05 diluted EPS impact; (v) \$4.8 million associated with the implementation of an ERP consolidation plan, with a \$0.04 diluted EPS impact; (vi) \$19.9 million for professional fees in connection with our restructuring plan, with a \$0.15 diluted EPS impact; (vii) \$2.2 million related to fiscal 2019 acquisitions, including inventory disposals and step-ups recorded in gross profit and acquisition-related professional fees recorded in SG&A, with a \$0.03 diluted EPS impact; (viii) \$0.7 million for losses resulting from the redemption of our convertible notes, with no effect on diluted EPS; (ix) \$1.8 million for fair value adjustments to contingent earnout obligations, with a \$0.01 diluted EPS impact; (x) \$0.4 million associated with a change in ownership of a business in South Africa, as required by local legislation in order to qualify for doing business in South Africa, having no effect on diluted EPS; (xi) \$7.8 million related to unusual compensation costs recorded resulting from executive departures unrelated to our 2020 MAP to Growth initiatives, including equity compensation and severance expense, with a \$0.06 diluted EPS impact; (xii) investment losses of \$7.7 million from sales of investments and unrealized net gains and losses on equity securities pursuant to new accounting rules beginning in fiscal 2019, which are adjusted due to their inherent volatility, with a \$0.06 diluted EPS impact; and (xiii) an adjustment to tax expense for \$(10.0) million for U.S. tax reform, with an \$(0.08) impact on diluted EPS.

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